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SCOTCH PLAINS, N. J. December 1944

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Topping Quotas Is Tradition in Scotch Plains

A tradition that dates back as far A tradition that dated back as lar as June 1919 provided inspiration for local workers to put across the Town-ship's \$100,000 Sixth War Loan quota and gave momentum to a drive that will carry the final figure even be-yond the World War I record. In 1919 Scotch Plains was one of a large number of measured non-bolk

a large number of so-called non-bank-ing communities in the End Federal Reserve District which participated in the Victory Loan drive following World War I. When that drive ended, this township stood all alone in first place among the group. With a

quota of \$28,000, bond sales in the drive reached the record sum of 669,100. For this achievement the township received a U.S. Treasury Department pennant on which appeared 51 stars and the German cannon which now stands by the monument at Front Street and Park Avenue.

The pennant has since disappeared, but the tradition of exceeding war bond quotas which was started at that bond quotas which was started at that time, has been revived in 1944. For during the 5th War Loan Drive which ended last July, Scotch Plains, with a quota of \$100,000, reported bond sales of more than \$220,000, 37% of which represented Series E bonds.

While praises were heaped upon Chairman Lyon and his fellow workers, they were not entirely satisfied them-selves. The quota of \$100,000 for the Sixth War Loan received no more than passing consideration --- their eyes were glued on that \$669,100.

You guessed it - they planned to BEAT IT! Ten days after the drive started, the quota mark of \$100,000 had been passed. A short time later the \$200,000 mark was a matter of history, and as this is being written, a full week before the end of the a full week before the end of the drive, commitments have been obtained covering the purchase of \$645,000 in bonds. There is no question that the 1910 mark will be bettered -the only question is, "By what margin?" Surely that Curtiss Hell-Diver, winging its way to victory in the South Pacific, aptly was named the "SPIRIT OF SCOTCH PLAINS, N. J."

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Ensign's Mother Turns Dinner Into Bond Rally

"Let's back the boys at the front" is no mere alogan in Scotch Plains households, where the typical attitude is the acceptance of personal respon-sibility far exceeding the bond goals any committee would venture to impose Unrivaled results already have been accomplished by Mrs. Dolly Bar-

ber of 313 Cock Ave., whose ambition is to secure subscriptions of \$10000 the quota assigned to her entire zone, - Zone 2.

On a recent Sunday, Mrs. Barber gave a turkey dinner at her home for a dozen relatives and guests. The occasion became a Bond Rally, at occasion became a Bond Rally, at which subscriptions netted \$3,725. Subsequent sales brought the total up to \$9506.25 with more to come.

The simple explanation of why Mrs Barber is so fired with zeal to sell War Bonds lies in the fact that her 22-year old son, William, is an 22-year old son, William, is an ensign attached toGeneralMacArthur's staff in Leyte.

FOURTH INSTALLMENT OF THE STORY OF THE SCOTCH PLAINSMAN

Many letters from our servicemen have commented on the steady improve-ment in each issue of The Scotch Plainsman. Two acquisitions to the regular "idea" group have helped ma-terially to produce this result ----A. Bruce Hall of Parkview Drive and Russell D. Kreie of Jersey Avenue. "Bruce" is our staff photographer

"Bruce" is our staff photographer and the product of his artistry and handiwork has brought "life" to the pages. He spends many, many hours producing material for each issue. "Russ" our Make-Up Editor, is the fellow who does the final "pasting up" of the "dummy" before it goes to the printer, work of many hours too. Their compensation comes from sharing the knowledge that the paper brings you the news you want from home.

home.

Pupils Plan 'Purchase' Of Ambulance

Pupils of School One have set as their goal in the current Sixth War Loan Drive, through the sale of war stamps and bonds, the purchase of a field ambulance.

Serving as a barometer for the school sales is a mural which pupils of the 6th grade have installed in the main floor foyer. The picture representing a world atlas, illus-trates the march of bonds from the United States to Japan. *****

Bond Sales Reach \$2,493.25 At High School

With a full week remaining, the receipts from the sale of 'War Bonds in the Sixth War Loan Drive in S. P. High School total \$2,493.25. Goal for the school drive has been set at \$3000 for the 'purchase' of a Flying

\$3000 for the 'purchase' of a Flying Jeep trainer plane. The drive is be-ing sponsored by the Hi-Tri Club. In connection with the Drive a "PrizeContest" is being sponsored in the schools by the WarLoan Committee. The three judges, W. M. Garbe of The Scotch Plainsman staff,Wm. J.Hammond of No. Plainfield and Fred T. Jacobs of No. Plainfield and Fred T. Jacobs of Plainfield, will select the nine best answers to the statement: "I would like to receive a War Bond for Christmas because " written by students in the high schools, junior high and elementary schools entered in the contest in Plainfield, No. entered Plainfield and Scotch Plains. The contest closes Dec. 8th, and winners will be awarded a \$25 War Bond.
