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1960-THE PRICE & LEE CO.'S

TERMITE CONTROL INC.

All Work Under Personal Supervision Of DR. ARTHUR S. WILLIAMS and KENNETH E. WILLIAMS

TERMITE CONTROL EXCLUSIVELY
SINCE 1935

All Work Guaranteed Unconditionally For 5 Years

THOUSANDS OF REFERENCES AVAILABLE IN NEW JERSEY
WE SPECIALIZE EXCLUSIVELY - - -

In the Protection of Property against Termites and Other Wood Destroying Insects

WE ARE NOT GENERAL EXTERMINATORS

Our Service Is Dependable — Our Trucks Bear No Advertising Matter FOR PROTECTION AGAINST TERMITES CONSULT US

ADams 2-1492

2 LOCUST ST. CHestnut 5-1492 ROSELLE PARK CHestnut 1-1492



The welder takes two pieces of rod—welds them together, thus making one complete product. Why not take a tip from the welder—make directory advertising a part of your sales program. Weld the loose ends of production and sales together.