

MONARCH FUEL OIL COMPANY

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**Fuel Oils • Gasoline
Diesel Fuel • Lubricants
Oil Burner Sales and Service**

• • •

Tel. Elizabeth 3-1600

Elizabeth Ave. & Front St.

Elizabeth 1, N. J.

TURN YOUR CARDS UP!

TELL THEM WHAT YOU HAVE

When you hold the cards, you
win—if you stay in the game.
Advertise in the Directory—
you have the product—
tell the readers about it
—but stay in the game
—keep advertising.



ADVERTISE IN YOUR DIRECTORY....