



"Stage House Village"

Business and Industry Characteristics

The town has changed from a farming community to a commuters' town. The majority of wage earners pursue employment in Newark, New York City, and in industrial and corporate complexes in adjacent communities. Industrial development in Scotch Plains is now approximately 1.5 per cent of the total area.

The retailers of Scotch Plains provide for many needs of the consumer. In addition, this is one of the few communities which still offers free municipal parking for the convenience of residents and business people. *Local financial institutions supply every kind of banking service.* About twenty real estate firms serve the community.

Newspapers

THE TIMES, which provides news and advertising of local interest, is published every Thursday in Scotch Plains. The newspaper publishes legal notices pertaining to Scotch Plains, Fanwood, and Plainfield.

THE SUBURBAN NEWS, published in Westfield, New Jersey, every Wednesday, contains news items and advertising of particular interest to the Westfield Area -- Cranford, Fanwood, Garwood, Mountainside, Scotch Plains, and Westfield. This paper is delivered free to residents of these towns.

THE COURIER NEWS, published daily except Sunday, covers Middlesex, Somerset, and Hunterdon Counties and part of Union County. Scotch Plains news and advertising is generally included in this paper as well.