



BOB'S PHARMACY, IRMA'S BAG. Entering the South Avenue scene in the 1960s, Scotchwood Pharmacy filled prescriptions and provided convenience for shoppers in search of health and beauty supplies. The low-roofed section of the building housed the original Irma's Bag, before that store moved into its present location in the old IGA supermarket across the street.



FAMILY INVESTORS. Fred Chemidlin (left) began this business in 1960 in the old post-office building at 266 Martine Avenue. With the early slogan of "Wall Street in Fanwood," the expanding business attracted additional financial advisers and moved twice, settling into its current location next to Scotchwood Florist in the mid-1990s. The firm is now headed by Peter Chemidlin, and 90 percent of its business comes from referrals.